Presents

Beyond the Horizon: Grand Strategy, Archives, and International History

CENFAD’s Hertog Program in Grand Strategy has over the past year been an asset to Temple University’s history department. Temple graduate students who took the inaugural grand strategy seminar were awarded travel grants, which provided them with the opportunity to conduct dissertation research overseas.

Tim Sayle’s talk is titled “Berlin, the North Atlantic Council, and the Canadian Stick-in-the-Mud.” The making of grand strategy is a difficult enough process when debate is limited within one government. But how does an alliance formulate grand strategy—especially an alliance premised on the unanimity of 15 member states? Tim will examine efforts within NATO to establish a grand strategy to respond to any Soviet efforts to block access to West Berlin. This paper, which is part of a larger project that examines the political, economic and military components of NATO’s grand strategy, will focus on military and nuclear plans.

Matt Shannon’s talk is titled “Public Diplomacy and Grand Strategy.” Grand strategy is not a blueprint. Policymakers must improvise, particularly when battling for hearts and minds. He will demonstrate how public diplomacy—particularly student exchange—was an integral component of U.S.-Iran relations during the Cold War. Matt’s presentation will address methodology, demonstrating how research at the U.K. National Archives has contributed to his larger project on Iranian student migration and U.S. policy toward Shah Mohammad Reza Pahlavi’s regime.

Monday, November 15, 3:30pm to 5:00 pm
Gladfelter Hall, 9th Floor, Weigley Room

Contact rimmerma@temple.edu for further details