Over the last decade, scholars of U.S. foreign relations and international history have increasingly examined consumption and how it shapes power. Over the same period, researchers on globalization have raised pressing questions about the reach and power of the state. The State of Buying workshop will bring together leading and innovative anthropologists, historians, and sociologists who study global consumption and the impact of consumption on the state to talk about their fields, what we can learn from different disciplinary approaches, and where we should go from here.

Presented by:
The Center for the Study of Force and Diplomacy
Petra Goedde - Bryant Simon - Richard Immerman
THE STATE OF BUYING
CONSUMPTION, CULTURE, AND POWER IN THE
GLOBAL MARKETPLACE

10:00 AM
Opening Remarks: Richard Immerman, Temple University

10:05 AM
Chair: Kathy Peiss, University of Pennsylvania
"Buying into Empire: U.S. Consumption 1865-1920"
Kristin Hoganson, University of Illinois
Comment: Paul Kramer, University of Iowa

12:00 PM
Introduction: Bryant Simon, Temple University
“Romanticizing the Consumer and the Local: Is McDonald’s (or Starbucks) Really that Powerless in the Global Age?”
George Ritzer, University of Maryland

1:30 PM
Chair: Drew McKevitt, Philadelphia University
“Real Anime: Japanese Animation, Toys, and the Soft Power Wars”
Ian Condry, MIT
Comment: Todd Bennett, East Carolina University

3:30 PM
Chair: Petra Goedde, Temple University
“Beauty and Globalization”
Uta Poiger, University of Washington
Comment: Frank Ninkovich, St. John’s University

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