Building a Stronger Regional Economy

How Pension Funding Challenges and Energy Development Opportunities Will Affect Our Future

Penn’s Landing Hyatt - 201 S. Columbus Boulevard
Philadelphia, PA

AGENDA

8:30 am Registration and Continental Breakfast

9:15 am Welcoming Remarks
Neil D. Theobald, President, Temple University
Hon. Tom Corbett, Governor, Commonwealth of Pennsylvania
Alan Greenberger, Deputy Mayor & Director of Commerce, City of Philadelphia

9:45 am-11:00 am How Public Pension Funding Challenges Will Affect Our Future

11:15 am-12:15 pm How the Delaware and Schuylkill River Refineries Were Saved

12:30 pm-2:00 pm Luncheon: How the Energy Revolution Will Affect Our Future
9:15 am  
**Call to Order and Welcoming Remarks**

- **Joseph P. McLaughlin, Jr.**, Director, Center on Regional Politics (CORP), Temple University
- **Neil D. Theobald**, President, Temple University
- **Hon. Tom Corbett**, Governor, Commonwealth of Pennsylvania
- **Alan Greenberger**, Deputy Mayor & Director of Commerce, City of Philadelphia

9:45 am-11:00 am  
**How Public Pension Funding Challenges Will Affect Our Future**

**Introductory Remarks:**  
**Hon. Dominic Pileggi**, Majority Leader, Senate of Pennsylvania, and Co-Chair, Fiscal Policy and Governance, CORP

**Speaker:**  
**Kil Huh**, Director, State Fiscal Research Project, and **David Draine**, Senior Researcher, Pew Center on the States

**Moderator:**  
**Feather Houstoun**, former New Jersey Treasurer, Budget Chair, School Reform Commission, Co-Chair of Transportation, CORP

**Panelists:**  
- **Timothy Blake**, Managing Director of Public Finance, Moody's Investment Services
- **Rob Dubow**, Finance Director, City of Philadelphia
- **David R. Fillman**, Executive Director of Council 13, AFSCME, and a board member of the Pennsylvania State Employees' Retirement System
- **Olivia S. Mitchell**, Professor of Business Economics and Public Policy, and Executive Director of the Pension Research Council, The Wharton School, University of Pennsylvania
- **Charles Zogby**, Secretary for Budget, Commonwealth of Pennsylvania

11:15 am-12:15 pm  
**Case Study: How the Schuylkill and Delaware River Refineries Were Saved**

**Introductory Remarks:**  
**Hon. Josh Shapiro**, Chair, Montgomery County Commissioners, and Co-Chair, Energy, Environment, and Land Use, CORP

**Moderator:**  

**Panelists:**  
- **Hon. Bob Brady**, Member, US House of Representatives
- **Hon. Pat Meehan**, Member, US House of Representatives, and Member, CORP Board of Fellows
- **Hon. Jim Cawley**, Lieutenant Governor, Commonwealth of Pennsylvania, and Member, CORP Board of Fellows
- **Patrick B. Gillespie**, Business Manager, Philadelphia Building & Construction Trades Council, and Member, CORP Board of Fellows
- **Brian P. MacDonald**, CEO, ETP Holdco, Inc. (former CEO & President, Sunoco, Inc.)
- **Philip L. Rinaldi**, CEO, Philadelphia Energy Solutions

12:30 pm-2:00 pm  
**Luncheon Session: How the Energy Revolution Will Affect Our Future**

**Introductory Remarks:**  
**Nick DeBenedictis**, President & CEO, Aqua America, and Co-Chair, Energy, Environment and Land Use, CORP

**Speaker:**  
**Philip K. Verleger, Jr.**, expert on energy markets and Senior Visiting Economist, Peterson Institute of International Economics

**Moderator:**  
**Michael Armstrong**, Business Columnist, *The Philadelphia Inquirer*

**Panelists:**  
- **Mark Brownstein**, Chief Counsel of the Energy Program, Environmental Defense Fund
- **Mark Edwards**, President & CEO, Philadelphia Works
- **Sri Iyer**, Braskem America Director of Finance, Planning, & Strategy and Innovation & Tech.
- **Robert F. Powelson**, Chair, Pennsylvania Public Utilities Commission, and Member, CORP Board of Fellows
- **Philip L. Rinaldi**, CEO, Philadelphia Energy Solutions
Call to Order and Welcoming Remarks:

The Honorable Tom Corbett became the 46th governor of the Commonwealth of Pennsylvania on January 18, 2011. Prior to his election as governor, Corbett served two non-consecutive terms as Pennsylvania’s attorney general. Other public service roles include assistant U.S. attorney for the Western District of Pennsylvania, U.S. attorney for the Western District of Pennsylvania, as well as chair of the Pennsylvania Commission on Crime and Delinquency. In 1997, Corbett returned to the private practice of law in Pittsburgh, followed by joining Waste Management as their assistant general counsel for government affairs. In 2002, Corbett formed his own law firm, practicing until his election as attorney general in November 2004. A graduate of Lebanon Valley College, Corbett taught civics and history at Pine Grove Area High School in Schuylkill County. Corbett received his law degree from St. Mary’s University School of Law in San Antonio, Texas.

Dr. Neil D. Theobald became Temple University’s 10th president on January 1, 2013 after serving as Indiana University’s senior vice president since 2007. Previously, he served as the senior vice provost at the university’s flagship campus in Bloomington and as special assistant to I.U.’s president. Theobald’s major accomplishments during more than a decade as a senior administrator at Indiana University include increasing the mean SAT score of the incoming class at I.U. Bloomington from 1096 to 1203, directing a $1.1 billion capital campaign, and boosting I.U.’s credit ranking to Moody’s highest level (Aaa). In addition to his administrative responsibilities, Theobald holds a professorship in education finance. A native of Peoria, Illinois, Theobald earned a bachelor’s degree from Trinity College in 1978. After a short stint in the corporate world, Theobald began his education career as a secondary school mathematics teacher in the state of Washington, where he also coached baseball. He subsequently served as both an assistant professor and an associate professor at the University of Washington, where he earned a doctoral degree in educational finance.

Alan Greenberger serves as deputy mayor for economic development and director of commerce for the City of Philadelphia. He is also the executive director of the Philadelphia City Planning Commission. Prior to joining Mayor Nutter’s administration, Greenberger was in private practice as an architect and planner with MGA Partners and its predecessor, Mitchell/Giurgola Architects. During his 34 years in private practice, he was the principal designer on numerous architectural, urban design, and planning projects. Among his notable projects are the Salvation Army Kroc Corps Community Center in Philadelphia, the West Chester University School of Music and Performing Arts Center, the renovation of Lehigh University’s historic Linderman Library, new campus plan and pavilions at the Mann Center for the Performing Arts, the America on Wheels Museum in Allentown, new campus plan and buildings for the National Foreign Affairs Training Center, and the Master Plan for the Centennial District in Philadelphia’s Fairmount Park.

Dr. Joseph P. McLaughlin, Jr. is director of Temple University’s Center on Regional Politics (CORP) and also director of the university’s Institute for Public Affairs. Before joining Temple in 2004, he was senior advisor to Pennsylvania Governor Edward G. Rendell. McLaughlin served as an advisor and spokesman for the National Governors Association (1978-82), the Pennsylvania House Democratic caucus (1974-78), and Philadelphia Mayor William J. Green III (1982-83). From 1983 to 2002, he represented the City of Philadelphia, SEPTA, and other public and private sector clients on major issues affecting Southeast Pennsylvania in Philadelphia and Harrisburg. From 1968 to 1971, he covered state and local government for the Chicago Tribune. He is assistant dean for external affairs of the College of Liberal Arts and teaches American politics in the political science department. He earned his bachelor’s in English literature from Middlebury (VT) College and master’s and doctoral degrees in political science from Temple University.

How Public Pension Funding Challenges Will Affect Our Future:

The Honorable Dominic Pileggi is co-chair of the Fiscal Policy and Governance Committee for CORP, and majority leader of the Senate of Pennsylvania. He has represented Pennsylvania’s Ninth Senatorial District (including portions of Chester and Delaware Counties) since 2002, and as majority leader since 2006. Prior to his election to the Senate, Pileggi served on the Chester-Upland School District School Board, Chester City Council, and as mayor of the City of Chester. Before entering public service, Pileggi worked as an attorney in private practice. He holds a bachelor’s degree in economics from St. Joseph’s University and a law degree from Villanova University.

Dr. Kil Huh is director of the States’ Fiscal Health Project at the Pew Center on the States, which conducts in-depth research to better understand the factors contributing to state budget woes and budget shortfalls. Huh leads a project team of researchers, policy analysts, journalists, and consultants to design and implement research and analysis across all 50 states that inform state policy-focused efforts on a wide range of issues. Those issues include state tax systems, retirement benefits, health care costs, and mortgage lending, among other key fiscal drivers. Prior to Pew, he was most recently the director of policy and consulting at the Fannie Mae Foundation and previously manager of the foundation’s state and local initiatives. Huh holds a bachelor’s of science degree in urban regional studies from Cornell University, a master’s degree in urban planning from New York University, and both a master’s degree in philosophy and a doctorate of philosophy in urban planning from Columbia University.
**David Draine** is a senior researcher at the Pew Center on the States. He serves as a principal investigator and methodologist on Pew’s research agenda on state fiscal health, economic competitiveness, and other state policy issues, particularly in the area of state budgets and fiscal health. Draine has been a lead researcher on a number of groundbreaking studies looking at state-run public employee retirement systems. In addition to his expertise on public sector retirement benefits, Draine has conducted research and analysis across the 50 states that inform state policy decisions on a wide range of issues, including state transportation investments, state revenue systems, economic development, and mortgage lending. Draine holds a bachelor’s degree in history from Princeton University and a master’s in public policy from Johns Hopkins University.

**Feather Houstoun** is co-chair of the Transportation Committee for CORP, as well as senior adviser to the Wyncote Foundation, and Governor Corbett’s appointee to the School Reform Commission for the School District of Philadelphia. Prior to her current roles, Houstoun was president of the William Penn Foundation, a position she held for six years. She has worked at every level of government, serving as Pennsylvania’s Secretary of Public Welfare, Treasurer of the State of New Jersey, and chief financial officer of the Southeastern Pennsylvania Transportation Authority. Houstoun is a regular columnist for Management Insights, a joint publication of Governing Magazine and the Ash Institute of Democratic Governance at Harvard’s Kennedy School of Government. Prior to joining the foundation, Houstoun was an executive with AmeriChoice and was a senior visiting scholar at the University of Pennsylvania.

**Tim Blake** is a managing director in the public finance group at Moody’s, with responsibilities covering state and local government ratings analysis and surveillance, and is a point person for Moody’s on government pension analysis. Blake has over twenty years of experience in the municipal market, having worked previously as a credit risk manager and ratings advisor at a major investment bank and as a letter of credit and liquidity facility banker for a large commercial bank. He is a graduate of the State University of New York at Albany and is a chartered financial analyst.

**Rob Dubow** was appointed the director of Finance for the City of Philadelphia in 2008. Prior to serving this role, Dubow was the executive director of the Pennsylvania Intergovernmental Cooperation Authority (PICA), chief financial officer of the Commonwealth of Pennsylvania, and budget director for the City of Philadelphia, where he had also been deputy budget director and assistant budget director. Before working for the city, Dubow was a senior financial analyst for PICA, a research associate at the Pennsylvania Economy League, and was a reporter for the Associated Press. Dubow earned a master of business administration degree from the Wharton School of Business and a bachelor’s degree from the University of Pennsylvania.

**David R. Fillman** is the executive director of Council 13 of the American Federation of State, County, and Municipal Employees (AFSCME). Established in 1971, Council 13 is the largest public sector union in the Commonwealth, and today the union represents more than 65,000 employees of Pennsylvania and its counties, municipalities, cities, school districts, authorities, non-profits, and health care facilities. In addition, Fillman serves as vice president of AFSCME’s international union, as well as chair of the Pennsylvania Employees Benefit Trust Fund, which administers benefits for more than 200,000 participants including Commonwealth employees, their dependents, and retirees. Fillman also sits on the Board of the State Employees’ Retirement System (SERS), which administers benefits for more than 100,000 retirees of the Commonwealth.

**Dr. Olivia S. Mitchell** is the International Foundation of Employee Benefit Plans Professor of Insurance and Risk Management, and the executive director of the Pension Research Council, at the Wharton School of the University of Pennsylvania. She also directs the Boettner Center on Pensions and Retirement Research, is a fellow of the Wharton Financial Institutions Center and the Leonard Davis Institute, and sits on the Board of the Penn Aging Research Center. Concurrently Mitchell is a research associate at the National Bureau of Economic Research and a co-investigator for the Health and Retirement Study at the University of Michigan. Mitchell’s main areas of research and teaching are international private and public insurance, risk management, public finance, and compensation and pensions. Her extensive publications (18 books and over 100 articles) analyze pensions and healthcare systems, wealth, health, work, well-being, and retirement. Mitchell received her master’s and doctoral degrees in economics from the University of Wisconsin-Madison, and bachelor’s in economics from Harvard University.

**Charles Zogby** was nominated by Governor Tom Corbett to be secretary of the budget on January 18, 2011. The secretary is responsible for the preparation of the governor’s budget and its implementation after legislative enactment, as well as maintaining the Commonwealth’s accounting, payroll, debt issuance and financial reporting systems and programs. Prior to his nomination, Zogby served as the senior vice president of education and policy for K12 Inc., an online school curriculum developer and provider. Before that, Zogby served the Commonwealth as the secretary of education under Governors Ridge and Schweiker, and as the director of Governor Ridge’s Policy Office. Prior to his position as secretary of education, Zogby served as director of the Office of Policy for Governor Tom Ridge. There he was responsible for coordinating policy development and initiatives across 18 executive branch agencies. Zogby holds a bachelor of arts in economics from St. Lawrence University and a juris doctorate with distinction from the George Mason University School of Law.
Case Study: How the Schuylkill and Delaware River Refineries Were Saved:

The Honorable Josh Shapiro is co-chair of the Energy, Environment and Land Use Committee for CORP and is serving his first term as president of the Montgomery County Board of Commissioners after representing the 153rd District in the Pennsylvania House of Representatives from 2005-2011. Prior to seeking election to the PA House, Shapiro worked as an aide to United States Senators Carl Levin and Bob Torricelli, Congressman Peter Deutsch, and served as chief of staff to former Congressman Joe Hoeffel. Shapiro is a graduate of the University of Rochester and the Georgetown University Law Center.

Patrick Kerkstra is the author of CORP’s “Taking Care of Our Own: How Democrats, Republicans, Business, and Labor Saved Thousands of Jobs and Our Refineries.” Currently a Philadelphia-based freelance journalist, Kerkstra worked ten years as a staff writer at The Philadelphia Inquirer covering international, national, and local news. Patrick writes a weekly urban affairs column for the Inquirer, authors feature stories for Philadelphia Magazine, and handles special projects for PlanPhilly.

The Honorable Bob Brady has represented Pennsylvania’s First Congressional District since 1999. Born and raised in Philadelphia, Brady graduated from St. Thomas More High School, found employment as a carpenter and was soon part of the leadership of the carpenters’ union. He continues to be a member of both the carpenters’ and the teachers’ unions. Congressman Brady was elected chairman of the Committee on House Administration in May of 2007 and served until the end of the 111th Congress in December 2010. Currently, in his role as ranking member, Brady helps to lead the committee’s oversight of federal elections and the day-to-day functions of the House of Representatives.

The Honorable Patrick Meehan is currently serving his second term representing Pennsylvania’s Seventh Congressional District, which includes Berks, Chester, Delaware, Montgomery and Lancaster counties. Meehan serves on the Oversight and Government Reform, Homeland Security, Transportation and Infrastructure, and House Ethics Committees. As a member of the Homeland Security Committee, Congressman Meehan was appointed chairman of the Subcommittee on Cybersecurity, Infrastructure Protection, and Security Technologies. Prior to his election to Congress, Meehan served as the United States attorney for the Eastern District of Pennsylvania, as well as district attorney of Delaware County. Meehan is a graduate of Bowdoin College and the Temple University School of Law.

The Honorable Jim Cawley is a member of CORP’s Board of Fellows, and began his term in January of 2011 as the 32nd Lt. Governor for the Commonwealth of Pennsylvania. Soon thereafter, Governor Corbett appointed Cawley to chair the Marcellus Shale Advisory Commission, which brought together representatives from the natural gas industry, environmental advocacy groups, academia, and state and local government. The panel unanimously approved 96 recommendations to the governor, which became the basis for Act 13 legislation in 2012. In March, Cawley won national recognition for his work on Marcellus Shale when he received the 2012 Public Leadership in Energy and Environment Stewardship Award from General Electric, in partnership with the National Lieutenant Governors Association. Immediately prior to his current role, Cawley was chairman of the Board of Commissioners for Bucks County. He received a bachelor’s in political science as well as a law degree from Temple University.

Patrick B. Gillespie is a member of CORP’s Board of Fellows and serves as business manager for the Philadelphia Building and Construction Trades Council, a position he has held since 1982.

Brian P. MacDonald is president and chief executive officer of ETP Holdco Corporation. In his role as CEO, MacDonald leads the integration of Sunoco, Inc. and Southern Union into the Energy Transfer family of companies. Prior to Energy Transfer Partners’ acquisition of Sunoco, Inc. in October 2012, MacDonald served as chairman, president and chief executive officer of Sunoco, Inc., as well as chairman of Sunoco Logistics Partners, L.P., a master limited partnership focused on the transport and storage of crude oil and refined petroleum products. Prior to Sunoco, MacDonald held a variety of financial management positions at Dell, Inc. and General Motors. MacDonald earned a bachelor of science degree from Mount Allison University in New Brunswick, Canada, and a master’s in business administration from McGill University in Quebec, Canada.

Philip L. Rinaldi is the principal partner and chief executive officer of Philadelphia Energy Solutions LLC. Rinaldi is an entrepreneurial industrialist whose career has focused on energy, chemical, and natural resource industries where he specializes in finding good but undervalued businesses in his area of interest, acquiring those targets with partner groups tailored to the specific situation, and then leading the development of these businesses through their maturity. Philadelphia Energy Solutions is a nearly $15 Billion per year joint venture company formed by the marquee private equity firm, The Carlyle Group, and the historic Sunoco, Inc. oil company for the purpose of acquiring and operating the Point Breeze and Girard Point oil refining complex located within the city limits of Philadelphia. This 330,000 barrel per day refining complex is the largest on the Eastern Seaboard and supplies over 25% of the refined fuels to the northeastern markets. Rinaldi earned his bachelor’s and master’s degrees in chemical engineering from New Jersey Institute of Technology.
Luncheon Session: How the Energy Revolution Will Affect Our Future:

Nicholas DeBenedictis is co-chair of the Energy, Environment, and Land Use Committee for CORP and has served as chairman and CEO of Aqua America, Inc. since 1993. DeBenedictis previously served as senior vice president of corporate and public affairs for PECO Energy, as well as president of the Greater Philadelphia Chamber of Commerce where he crafted and implemented economic and business development programs to assist over 5,000 businesses. Elected chairman of the Philadelphia Convention & Visitors Bureau's (PCVB) Board of Directors, DeBenedictis also chaired former Philadelphia Mayor John Street's 21st Century Review Forum Regional Cooperation Committee. He currently serves on the Policy Committee of the Pennsylvania Business Council and is a member of the Executive Committee of the Greater Philadelphia Chamber of Commerce. DeBenedictis holds a bachelor's degree in business administration and a master's degree in environmental engineering and science from Drexel University.

Dr. Philip K. Verleger, Jr. is a widely quoted expert in energy markets and a senior visiting fellow at the Peterson Institute of International Economics, which credits him with correctly predicting most of the major structural changes in the oil industry over the last 25 years. In his most recent article -- “The Amazing Tale of U.S. Energy Independence,” published in the spring 2012 issue of the journal International Economy -- he predicts that the U.S. will become an energy exporter within a decade. In 1986 he was the first economist to fully comprehend and explain the appearance and development of energy commodity markets and since then has chronicled the evolution of these markets in industry publications. His work includes two important academic studies on petroleum markets: Adjusting to Volatile Energy Prices (1994) and Oil Markets in Turmoil (1982). He has served as a consultant to the Ford Foundation Energy Policy Project, a senior staff economist on President Ford's Council of Economic Advisers, and director of the Office of Energy Policy at the U.S. Treasury in President Carter's administration. In that role, he was the key author of the economic study that supported the end of U.S. controls on crude prices in the Carter administration. He was also one of the principal authors of the Crude Oil Windfall Profit Tax enacted by Congress in 1980. Verleger has been a senior research scholar and lecturer at Yale University's School of Organization and Management, a vice president in the commodities division at Drexel Burnham Lambert, and the David E. Mitchell/EnCana Professor of Management at the University of Calgary's Haskayne School of Business. He is currently the owner and president of PKVerleger LLC. Verleger earned his doctorate in economics from MIT in 1971.

Michael Armstrong is The Philadelphia Inquirer's business columnist. Armstrong writes the PhillyInc column which appears four times each week in the paper as well as PhillyInc's companion blog.

Mark Brownstein is chief counsel of the Energy Program at the Environmental Defense Fund (EDF) and leads EDF's natural gas efforts. Brownstein also specializes in utility-related issues, including transmission development, wholesale and retail electric market design, rate reform, and power plant siting and investment. He was one of two EDF staff leads on the United States Climate Action Partnership, a coalition of the nation's leading corporations and environmental groups championing immediate action on federal legislation to cap and substantially reduce greenhouse gas pollution across the U.S. economy. He is co-author of the Carbon Principles, a set of enhanced due diligence principles for investment banks considering the financing of coal fired power plants.

Mark Edwards, a member of CORP’s Board of Fellows, is president and chief executive officer of Philadelphia Works, where he directs more than 70 employees and oversees an annual budget in excess of $50 million for workforce development activities in Philadelphia. Philadelphia Works is the fiscal agent for the city for federal and state employment and training funds and it is the largest single entity in the city's workforce development system. He previously served as executive director of the Local Initiatives Support Corporation, which assists residents in revitalizing their neighborhoods and creating healthy and sustainable communities. A member of the Pennsylvania Association of Workforce Investment Boards, Edwards is also a member of the Community College of Philadelphia Board of Directors, the Community Development Advisory Board of PNC Bank and a trustee of Peirce College. He earned a bachelor of arts from Morehouse College.

Dr. Sri Iyer is the vice president of finance, planning and strategy, and innovation and technology for Braskem America. Prior to joining Braskem, he spent five years with McKinsey & Company as a management consultant, working with companies in the energy and chemicals sector on projects involving strategy and operations. He began his career at ExxonMobil Chemicals, where he worked in R&D and new product commercialization. He holds a bachelor of science degree and master's in chemical engineering, and a doctorate in materials engineering and science. He also has more than a year's experience in post-doctoral research in chemistry. He completed his master's of business administration while at ExxonMobil.

Robert F. Powelson, a member of CORP's Board of Fellows, serves as chairman of the Pennsylvania Public Utility Commission (PUC). Powelson was first nominated to the PUC on June 19, 2008, and appointed to chairman in 2011. That same year, Governor Corbett invited Powelson to serve as a member of the Marcellus Shale Advisory Commission, which was tasked with reviewing the Commonwealth’s existing statutes, regulations and policies and providing recommendations to ensure that Pennsylvania maximizes the opportunity that Marcellus Shale presents in the most responsible manner possible. He was appointed to the National Association of Regulatory Utility Commissioners (NARUC) Board of Directors on March 16, 2011. He holds a bachelor's degree from St. Joseph's University and a master's degree from the University of Pennsylvania.

Philip L. Rinaldi, CEO, Philadelphia Energy Solutions, is listed in the Case Study section above.