October 20, 2004
Day Two

REGISTRATION
8:30 AM – 9 AM

PANEL FIVE
Jews in Contrasting Business Environments: The Big City and the Small Town
9 AM – 10:30 AM
Chair: Nancy Isserman, Associate Director, Feinstein Center for American Jewish History
• Dan Rottenberg, Independent Journalist and Editor, Jews and Wall Street
(continued on next column)

PANEL SIX
Jews and the Philadelphia Business Community
10:45 AM – 12:30 PM
Chair: Robert A. Seltzer, Director, Philadelphia Chapter, American Jewish Committee
• Lee Shai Weissbach, Professor, University of Louisville
  The Business of Jews in Small-Town America, 1850–1950
• Julia Niebuhr Eulenberg, Professor Emeritus, University of Washington, Seattle
  A Different Way of Doing Business

PLENARY SESSION
12:30 PM – 2:30 PM
Chair: Bob Guzzardi, Vice Chair, Feinstein Center Advisory Board
• Jonathan D. Sarna, The Joseph H. and Belle R. Braun Professor of American Jewish History, Brandeis University
  The Business of American Jews: Historical Perspectives

PANEL SEVEN
The Image of the Jew in Business
2:45 PM – 4:45 PM
Chair: Michael Leeds, Temple University
• Edward S. Shapiro, Professor Emeritus of History, Seton Hall University
  The Image of the Jew in American Popular Culture
• Alison Kibler, Assistant Professor, Franklin and Marshall College
  Jewish Protests Against Shylock in American Culture, 1890–1930
• Frank Byrne, Assistant Professor of History, State University of New York at Oswego
  Jewish Businessmen and the Image of the Merchant in the American South, 1920–1965
October 19, 2004
Day One
REGISTRATION
8:30 AM – 9 AM

WELCOME
9 AM – 9:30 AM
Chair: Edward L. Snitzer, Chair, Feinstein Center Advisory Board
Welcome: Joseph Porat, Dean, Fox School of Business and Management

OPENING REMARKS
Murray Friedman, Director, Feinstein Center for American Jewish History

PANEL ONE
Jews and Their Special Role in the Business World
2 PM – 4 PM
Chair: Laura Levitt, Director, Jewish Studies Program, Temple University
• Hasia Diner, Professor of History, New York University
  The Peddler’s Frontier: Jews, Migrations, and American Consumption
• Mark Halle, Professor of History and Criminal Justice, Temple University
  Jewish Illegal Enterprise in the Early 20th Century: Context and Overview
• Marni Davis, Ph.D. Candidate, Emory University
  German-American Jews and the Liquor Industry, 1870–1919

PANEL TWO
Jews and Capitalism
11 AM – 1 PM
Chair: Robert Fox, Feinstein Center Advisory Board
• Jerry Muller, Professor of History, Catholic University
  The Jewish Response to Capitalism
• Shelly Tenenbaum, Associate Professor of Sociology and
  Director of the Holocaust and Genocide Studies
  Concentration, Clark University
  Shops, Stands, and Stores: East European Jewish
  Immigrant Businesses in the United States
• Andrew Godley, Director of the Centre for International
  Business History, University of Reading (England)
  Business School
  Jewish Entrepreneurship in America and the English
  Speaking World, 1880–1980

PLENARY SESSION
Roundtable Discussion
The Executive Suite: Jews in the Philadelphia Business World
7:30 PM – 9 PM
Chair: Richard J. Fox, Trustee, Temple University, Feinstein Center Advisory Board
Panelists: Jack Farber, CSS Industries; George Ross, Goldman, Sachs and Co.; Ronald Rubin, Richard I. Rubin and Co.
Moderated by: Murray Friedman

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