Jews and American Business
October 19–20, 2004
Temple University Center City Campus, Philadelphia, PA

The Myer and Rosaline Feinstein Center for American Jewish History seeks to identify vacuums in the field of American Jewish History and fill them through commissioning research papers for presentation at conferences and in book form. This conference opened discussion of the impact and the relationship between Jews and business in American history. The papers presented show how Jews adjusted to business opportunities, the problem of discrimination, and the response of Jews to capitalism and a free market society.

Papers Presented:
Edwin M. Epstein, Professor, Graduate School, International and Area Studies; Professor Emeritus, Hass School of Business, University of California, Berkeley
Jewish Ethics—Jewish Business

Avi Kay, Associate Professor, Jerusalem College of Technology
From Alteneuland to the New Promised Land: The Impact of the “Americanisation” of the Israeli Economy on Israeli Society

Jerry Muller, Professor of History, Catholic University
The Jewish Response to Capitalism

Shelly Tenenbaum, Associate Professor of Sociology; Director, Holocaust and Genocide Studies Concentration, Clark University
Shops, Stands, and Stores: East European Jewish Immigrant Businesses in the United States

Andrew Godley, Director, Centre for International Business History, University of Reading (England) Business School
Jewish Entrepreneurship in America and the English Speaking World, 1880–1980

Hasia Diner, Professor of History, New York University
The Peddler’s Frontier: Jews, Migrations, and American Consumption

Mark Haller, Professor of History and Criminal Justice, Temple University
Jewish Illegal Enterprise in the Early 20th Century: Context and Overview

Marni Davis, Ph.D. Candidate, Emory University
German-American Jews and the Liquor Industry, 1870–1919

Aleisa Fishman, Editorial Coordinator, Academic Publications, Center for Advanced Holocaust Studies, United States Holocaust Memorial Museum
Keeping Up With the Goldbergs: Gender, Consumer Culture, and Jewish Identity in Suburban Nassau County, New York, 1940–1960

Karen Wilson, Doctoral Student, University of California, Los Angeles
Gender in the Jewish Family Business: Public and Private Roles in the West 1850–1950

Lee Shai Weissbach, Professor, University of Louisville
The Business of Jews in Small-Town America, 1850–1950

Julia Niebuhr Eulenberg, Professor Emerita, University of Washington, Seattle
A Different Way of Doing Business

Herbert Ershkowitz, Professor of History, Temple University
Jews and Philadelphia Business: An Interpretation

Gina Glasman, Lecturer, Binghamton University, SUNY, and author
Sasson Street and Its Jewish Merchants: First-Hand Accounts of Jews and the Jewelry Trade in Postwar Philadelphia

Andrew Harrison, Archivist, The Robert Wood Johnson Foundation
Andrew M. Greenfield, Outsider or Insider: Struggle for Legitimacy

Nan Wallace, Executive Director, Philadelphia Jewish Archives Center
The Lure and the Challenge of Building a Regional Jewish Business Archive

Jonathan D. Sarna, The Joseph H. and Belle R. Braun Professor of American Jewish History, Brandeis University
The Business of American Jews: Historical Perspectives

Edward S. Shapiro, Professor Emeritus of History, Seton Hall University
The Image of the Jew in American Popular Culture

Alison Kibler, Assistant Professor, Franklin and Marshall College
Jewish Protests Against Stylophone in American Culture, 1890–1930

Frank Byrne, Assistant Professor of History, State University of New York at Oswego
Jewish Businessmen and the Image of the Merchant in the American South, 1820–1865

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