THE ART OF BEING JEWISH IN THE CITY
FEINSTEIN CENTER, TEMPLE UNIVERSITY

PROGRAM, March 15, 2012

9:00 a.m. - 9:30 a.m.: Registration and breakfast

9:30 a.m. - 9:45 a.m.: Opening Remarks, Lila Corwin Berman, Director of the Feinstein Center and Murray Friedman Professor of American Jewish History, Temple University

9:45 a.m. - 11:45 a.m.: Jewish Centers of Urban Arts and Culture

- Elise Bernhardt, President and CEO, Foundation for Jewish Culture
- Daniel Belasco, Henry J. Leir Associate Curator, The Jewish Museum of New York
- Dan Friedman, Arts and Culture Editor, the Forward
- Dan Schifrin, Director of Public Programs and Writer-in-Residence, Contemporary Jewish Museum (San Francisco)
- Rachel Chanoff, Founder and Director, THE OFFICE performing arts + film, and Artistic Director, Celebrate Brooklyn!
- Julia Foulkes, Associate Professor of History, The New School, and author of To the City: Urban Photographs of the New Deal (2010)
- MODERATORS: Warren Hoffman, Director of Arts and Cultural Programming, the Gershman Y, and Josh Perelman, Chief Curator and Director of Exhibitions and Collections, National Museum of American Jewish History

12:00 p.m. – 1:00 p.m.: Lunch
1:00 p.m. - 3:00 p.m.: Private Funds and Public Urban Missions

- **Jeremy Nowak, President**, William Penn Foundation, and former CEO, The Reinvestment Fund
- **Andrew Eisenstein, Managing Director**, Ironstone Strategic Capital Partners and real estate developer
- **Zannah Mass, Arts administrator and producer**, former Director, Brooklyn Creative Lab, and former Cultural Affairs Director, Two Trees Management Company, and General Manager, St. Ann's Warehouse
- **Michael Royce, Executive Director**, New York Foundation for the Arts
- **Sharon Zukin, Professor of Sociology**, Brooklyn College and City University Graduate Center, and author of *Naked City: The Death and Life of Authentic Urban Places* (2010)
- **MODERATOR**: Bryant Simon, Professor of History, Temple University

3:15 p.m. - 5:15 p.m.: Visions of a City and Its Public Meaning

- **Alan Greenberger, Deputy Mayor for Economic Development and Director of Commerce**, City of Philadelphia
- **Jane Golden, Executive Director**, Mural Arts Program
- **Cara Schneider, Media Relations Director**, Greater Philadelphia Tourism Marketing Corporation
- **Mark Oppenheimer, Author** of the Beliefs column for the *New York Times*, and Director, Yale Journalism Initiative
- **Discussant**: Carolyn Adams, Professor of Geography and Urban Studies, Temple University
- **MODERATOR**: Beth Wenger, Professor of History, University of Pennsylvania